

DARA

(Dayton Area Recruiting Alliance)

Presents

eRECRUITING: HOW YOUR WEBSITE CAN BE YOUR #1 RECRUITING TOOL

Your company's career site might be your biggest missed opportunity. Attend this engaging presentation to understand what role your site should ultimately play. Learn how to:

- Capture more candidates
- Measure and track responses
- Reach both active and passive candidates
- Maximize both online and offline return on recruiting investment
- Incorporate your Employment Brand into your career site.

Please join us to learn how emerging technology is changing the way you recruit.

Our Presenter:

Amy Walsman
NAS Recruitment Communications

Amy Walsman serves as Director, Business Development for NAS Recruitment Communications, an agency of McCann Worldgroup. She has 11 years' experience as a recruitment strategy consultant for clients ranging from Fortune 500 firms to small start-ups, working with them to develop effective online strategies that define and shape the organization's recruiting efforts.

8:00 a.m. - 9:30 a.m.
Thursday, March 20, 2008

At
Right Management
7777 Washington Village Drive, Suite 300
Centerville (off SR 725, just east of I-675)

Please **RSVP** to susan.davis@wright.edu or (937) 775-4953 by March 18

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