

DARA

(Dayton Area Recruiting Alliance)

Presents

Employee Engagement: It can drive business results!

These days, many corporate executives, feeling increased pressure to not only stay afloat, but to surpass competition, have traded strategic planning for tactical, rapid change and aggressive action. With corporate attitudes that employees should feel "lucky to have jobs," as companies strive to do more with less, not surprisingly; employee morale is seeing record lows. Is this the right perspective?

Our speaker will discuss the difference between employee satisfaction and employee engagement and reveal how a truly engaging environment can drive discretionary effort, accountability, trust, quality, and ultimately - business results: the true ROI of effective employee engagement.

Our Presenter:

L. Brooke Walling
President & Lead Communications Consultant
InsideOut Communications

Brook is founder and President of InsideOut Communications which targets HR and executive branding through employee engagement initiatives. She recognizes the desire employees have to learn not only how business information impacts them, but how they can impact the business. She possesses the unique ability to help employees understand their connection to the business paving the way for immediate results. Her goal is to help business leaders accelerate performance.

8:00 a.m. - 9:30 a.m.
Thursday, March 18, 2010

At
Right Management
7777 Washington Village Drive, Suite 300
Centerville (off SR 725, just east of I-675)

Please **RSVP** to susan.davis@wright.edu by March 16

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