

# DARA

(Dayton Area Recruiting Alliance)

Presents

## **FIVE WAYS HR PROFESSIONALS CAN LEVERAGE SOCIAL MEDIA**

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Just as sites like Monster.com and CareerBuilder.com replaced print classifieds, online social networks appear to be replacing job boards as channels through which hiring happens. These sites offer tremendous opportunity to leverage low cost recruiting and talent management solutions.

Join us as we discuss the top 5 ways to leverage social media. You will also learn which sites hiring managers use most frequently to source job candidates and also which are most frequently used to research candidates before making an offer.

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Our Presenter:

**Suzanne LaChapelle**  
**Principle of LaChapelle Design**  
**Cincinnati, Ohio**

With strong business strategy and marketing expertise, Sue provides strategy, consulting, branding services and social media integration to her clients. In addition to her client work, speaking engagements and participation on several boards, Sue supports Cincinnati's emerging entrepreneurial community, as the founder of [The Women's Circuit](#), an all volunteer, non-profit organization promoting women and careers in technology.

**8:00 a.m. - 9:30 a.m.**  
**Thursday, September 17, 2009**

At  
**Right Management**  
**7777 Washington Village Drive, Suite 300**  
**Centerville (off SR 725, just east of I-675)**

Please **RSVP** to [susan.davis@wright.edu](mailto:susan.davis@wright.edu) or (937) 775-4953 by September 15

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